MOAA CHARITIES | 2024

Meet the MOAA Charities Team

MOAA's Charities team oversees both of MOAA's charities: The MOAA Foundation and the MOAA Scholarship Fund.



AMANDA CENTERS CFRE, Vice President



CALVIN JENSEN Development Director, Fundraising





COPEK CFRE, Senior Associate Director

GENELLE

FELIX

Program

Manager

RYAN

HOGAN

Associate

Development

JACKIE







HAILEY WHITE MBA, Development Associate



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HELEN MARSHALL Accounting Manager, Finance & Operations Foundation.

DONATE



MOAA Charities Provide the Support You Deserve

The greater uniformed services community is no stranger to innovation. In and out of uniform and on the home front, our community constantly makes adjustments to find innovative solutions to challenges, big and small. The MOAA Foundation and MOAA Scholarship Fund employ the same mentality when creating, implementing, and adjusting the programs and services we offer to the entire uniformed services community.

The MOAA Foundation delivers vital services to protect those who are experiencing a crisis and creates impactful resources to prevent veterans and their families from facing a crisis situation. Our Crisis Relief Program takes a unique approach to helping those in crisis — after completing a short application, those who are approved for assistance receive financial relief in as soon as three business days. This program gets funds to those in need quickly and without red tape, allowing people in need to focus on recovery.

The MOAA Scholarship Fund has been providing a unique approach to assisting students of military families for over 75 years. Through interest-free loans, the scholarship fund has ensured fiscal stability year after year. As students repay their loans, new students can receive financial assistance. This system has allowed the scholarship fund to help almost 20,000 students pursue their educational goals.

As the nation's largest association of uniformed services officers, it is our duty to do all we can to support all those in our community, regardless of rank or branch of service. Through The MOAA Foundation and the MOAA Scholarship Fund, we are able to deliver high-impact programs and vital support to all those who have answered the call to service.

Our work is made possible thanks to our generous donors and sponsors who invest in our mission. On behalf of the MOAA Development Team, we would like to extend our sincerest gratitude to everyone who has supported our work. [[]]

MOAA Charities Golf Classic



Annual Event Raises \$200,000

More than 100 golfers took part in the 20th Annual MOAA Charities Golf Classic May 20, at TPC Potomac at Avenel Farm, Md. – the third time the elite course has hosted the event.

"It's the sign of a great event we're already looking forward to coming back," said MOAA President and CEO Lt. Gen. Brian T. Kelly, USAF (Ret). "We can't thank our hosts at TPC Potomac enough, alongside our tremendous sponsors."

Golfers can save the date for the 21st annual tournament: May 19, 2025. Until then, this year's trophy belongs to a Notre Dame alum squad that included father-son duo Kevin and Quinn Dolan, Tom Torter, and Kelly.

The tournament raised \$200,000, thanks in no small part to participating sponsors led by Gold Star participants



REGISTER TODAY

Visit **www.moaa** .org/golfclassic to sign up for the 21st Annual Golf Classic on May 19, 2025. Korea-US Alliance Foundation (KUSAF), Korea Defense Veterans Association (KDVA), A.C.E. Express, Inc., and Patriots Culture & Arts Committee.

"KDVA is so thankful for the opportunity to support MOAA Charities and all the great work it does, not just for officers but the entire joint force," said Col. Steve Lee, USA (Ret), senior vice president of KDVA and a Life member of MOAA.

Other sponsors included: • Association Member Benefits Advisors (AMBA) (Premier Platinum Sponsor) • VOYA Financial (Patriot Sponsor) • Express Scripts (Player Recognition Sponsor) • AAFES, Humana Military, Goldman Sachs, and BetterUp (On-Course Sponsors) • United Concordia, James G. Elliott, State Street Global



Advisors, Aplusify, and Togetherwork/Fonteva (Tournament **Recognition Sponsors**) • New England Center & Home for Veterans, New York Life, and Quad (Event Recognition Sponsors)

The charities weren't the only beneficiaries from the 2024 event, which hosted golfers through the PGA HOPE Program. Short for Helping Our Patriots Everywhere, the charitable effort from PGA of America works to support servicemembers' and veterans' emotional and physical well-being by introducing them to the game of golf.

The tournament gave these golfers a chance to play at a club that's served as a regular PGA Tour stop. A special thank you to the following HOPE golfer sponsors: Delta Dental. The Hartford. HighRoad Solutions, Association of Military Banks of America. PODS. and Col. Jim O'Brien. USAF (Ret).

"Start to finish, it's been a great experience for everyone on the course," said Amanda Centers, MOAA vice president of Development. "That allows us to keep the event moving forward, and that keeps MOAA Charities moving forward and supporting our entire uniformed services community." 🛽



Visit charities

tmf to find out

Foundation and

.moaa.org/

more about

The MOAA

its programs.

MOAA councils

and chapters

can apply

for a 2025

Community

from Dec. 1,

outreach

for more

information

2024, to Feb.

28, 2025. Visit

charities.moaa

.org/community

Outreach Grant

The MOAA Foundation

Outreach Grants Given to 42 **MOAA** Councils and Chapters

The MOAA Foundation awarded 50 Community Outreach Grants totaling nearly \$104,000 to 42 MOAA councils and chapters in 2024 - surpassing last year's records for the most grants and the largest amount awarded in the program's eight-year history.

The grants support MOAA councils and chapters providing services to local military and veteran families - either directly or through partnerships with other community organizations – in one of 10 areas of critical military and veteran family need: housing, food assistance, employment, health (including behavioral health), family support, community reintegration, financial assistance, legal assistance,

The 2024 grants support veterans treatment courts. ROTC and Junior ROTC offerings, and direct aid programs as well as programs providing transition seminars, dental care, food assistance, housing, and therapy for veterans and their families.

its eight annual cycles.

transportation, and crisis relief.

To date, the program has awarded nearly 250 grants totaling more than \$650,000 through **GRANTS RECEIVED** MOAA councils and chapters that received a 2024 grant were: Alamo (Texas) Chapter Arizona Chapter Baldwin County (Ala.) Chapter Cape Fear (N.C.) Chapter Catalina Mountains (Ariz.) Chapter Central Florida Chapter Charlotte Harbor (Fla.) Chapte Coastal Carolina (N.C.) Chapter Falcons Landing (Va.) Chapter Florida Council of Chapters Gen. Omar N. Bradley Mid-Missouri Chapte Georgia Mountain Chapter Grand Canyon (Ariz.) Chapte Grand Strand (S.C.) Chapter Greater Baton Rouge Area Chapte Greater St. Louis Chapter Historic Mayport (Fla.) Chapt Houston Area Chapter Indian River (Fla.) Chapte Keystone Capital (Pa.) Chapter Lake & Sumter Counties (Fla.) Chapter Lancaster (Pa.) Chapter Lincolnland (III.) Chapter Luke (Ariz.) Chapte Middle Tennessee Chapter North Shore and Chicago Chapter Northeastern Wisconsin Chapter Northwest Arkansas Chapter Northwest Florida Chapte Pensacola (Fla.) Chapter South Central Florida Chapte Southeastern North Carolina Chapter Southeastern Wisconsin Chapter Southern Maine Chapter Southwest Florida Chapter Southwest Virginia Chapter Star Fort (S.C.) Chapter* Tallahassee (Fla.) Chapter

Tampa (Fla.) Chapter Treasure Coast (Fla.) Chapter

Tucson (Ariz.) Chapter

Whidbey Island (Wash.) Chapter *affiliate received grants for two programs *affiliate received grants for three programs





89% of 2024 applicants were approved and over \$260K was awarded to those in need



of awarded funds were distributed to families from the enlisted ranks



25% of awards went to those experiencing a FEMA or weatherdeclared emergency. 21% of awarded funds went to those experiencing an emergency due to an unavoidable illness

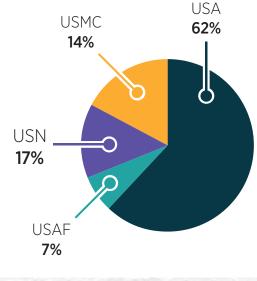
CHARITIES.MOAA.ORG/GIVENOW

States with Crisis Relief beneficiaries

States without Crisis Relief beneficiaries



Beneficiaries By Branch



The MOAA Foundation

By The Numbers

In addition to its Community Outreach and Crisis Relief programs, The MOAA Foundation also supports career transition, military spouse professional development, and professional education outreach for members of the uniformed services community. Here are some key stats from those efforts.



Almost 17,500 individuals registered for one of our free finance and benefits webinars featuring a subject-matter expert

webinars were held and made available to the entire uniformed services community



Over 12,000 individuals attended a free career transition event



of those who attended a career transition lecture or webinar came from enlisted ranks



20% of individuals who attended a finance and benefits webinar identify as a military spouse



A Thank You From 2024 Beneficiaries

Active duty E-8, USA

"While many times people want to thank us for our service, our service and dedication to our country are only possible with the support from our communities. Without each and every single person that makes MOAA possible, it would be extremely difficult to be able to focus on the tasks at hand versus the problems on the home front. Please accept a huge thank you from the bottom of my family's heart for the help and support during this difficult time."

Former W-4. USMC

"I cannot express how grateful and how impactful this grant will be for me to continue to live an independent and resourceful life. I will now be able to continue going to doctors' appointments and various procedures that I still need to have done. My legs are causing me more problems as I get older and having a reliable vehicle is imperative for me to continue getting all the medical treatments that I so desperately need."

Surviving spouse

"As a Gold Star widow and now a single parent, many obstacles and changes have been happening that at some point has created additional stress. Sure, the roads have been hard, and I have had to jump through many obstacles, but one thing I have learned as a military spouse, if there is a will, there is a way, and I will do my best to make it possible. Having this grant will relieve some of that stressful burden. I am forever grateful for an organization like this that ex-

Beneficiaries of the Crisis Relief Program share the impact the funds have had on their families.



tends help to those who need it most. The impact this grant will make on my life is tremendous. A little can go a very, very long way. I have some sense of relief and one less stressful worry to worry about. From the bottom of my heart, thank you for your kind generosity toward assisting me and my family."

"The impact this grant will make on my life is tremendous. A little can go a very, very long way. CHARITIES.MOAA.ORG/GIVENOW

Scholarship Fund



Naomi Pride received an interest-free loan as well as grants from the MOAA Scholarship Fund.

Scholarship Fund Stats

In 2024, the MOAA Scholarship Fund provided grants to students from military families in all 50 states

\$10,855,000 in financial aid distributed to 1.072 students



41% of financial assistance distributed in 2024 was in the form of grants

Scholarship Fund

Words of Gratitude From Recent Scholarship Fund Recipients

LEARN MORE

Visit charities

.moaa.org/

details about

sf to find

the MOAA

Scholarship

Fund and its

programs.



Acadia Guidry

Texas Tech University, Animal Sciences "Being a military kid has taught me how to deal with both adversity and change, and most importantly, to appreciate the sacrifices made for our country by both the servicemembers and their families. Thanks to your generous donation, [I have the] opportunity to study animal sciences at Texas Tech University. My dream is to be able to give animals the care they deserve and, through them, their owners. Thank you so much for all you have given in order to support my endeavors."



Andrew Sorrell Siena College, Business "Your support has made a significant difference in my life, and I

am deeply appreciative. Thanks to your kindness, I am able to focus on my studies without the overwhelming burden of financial stress. Your generosity has opened doors to opportunities I once thought were out of reach, allowing me to pursue my academic and professional goals with renewed vigor and confidence. Your belief in my potential inspires me to strive for excellence in all that I do. I am committed to making the most of this opportunity, and I look forward to giving back to the

ERBELS MUT

community in the future, just as

you have done for me."

Caleb Manning University of Nevada, Las Vegas,

Biology "Your generous donations have

played a crucial role in turning my dreams into reality, and for that, I am sincerely grateful. It's through your support that I'm able to pursue my passion for swimming while preparing for a career in dentistry. The University of Nevada, Las Vegas offers an ideal environment for my athletic, academic, and spiritual pursuits, and I am eager to immerse myself in the opportunities ahead. Once again, thank you for your invaluable contribution in shaping my future. Your belief in my potential means the world to me, and I am committed to making the most of every opportunity that is presented toward me."



Jakweli Gist

University of Kansas "Every individual has a dream. ... My dream is to become an architect, designing and developing renewable and lasting structures to place my indelible mark on the world's cultural landscape. I plan to complete this through an architectural firm owned and started by myself followed by the starting of a family. My plans stem from my interest in art. Because a professional degree is required to initiate some of these goals, the cost of schooling stood as an intervening obstacle, blocking my path. With thanks to the donors and their benevolent actions through MOAA Charities ... I begin the pursuit of my American dream."

Nikaita Rose Lane Community College, Political Science

like to thank MOAA for choosing me as a recipient of this scholarship and everyone who donated money to help ambitious people like me get an education to make a real difference in the world. I like to always say that 'education

"I would

is power' and that without it, we are no different from animals. With my pursuit of a master's degree in political science, I aim to learn as much as I could possibly handle. In the future, I look forward to joining ROTC and the military as I graduate in 2029 with my master's degree. I look forward to the next five years of education with delight and sense of purpose, and it is thanks to organizations like this that I am able to realize my dream."

Ways You Can Donate

The MOAA Foundation and MOAA Scholarship Fund would like to thank our donors for their commitment to our mission. Every donation, no matter the size, goes to help the men, women, and families who have answered the call to service. Through your support, our charities will continue to provide programs and services that better the lives of the greater uniformed services community across the country.

If you are interested in supporting our charities, there are many ways you can donate to make a difference:

- Donate online using our secure platform: charities.moaa .org/give
- Include The MOAA Founda-

tion and/or MOAA Scholarship Fund in your estate planning. Email charities@moaa.org to learn more.

- Mail a check:
 - Checks made payable to "The MOAA Foundation" can be mailed to: The MOAA Foundation, PO Box 1555, Merrifield, VA 22116-9942
 - Checks made payable to "MOAA Scholarship Fund" can be mailed to: MOAA Scholarship Fund PO Box 1824

Merrifield, VA 22116-9917 Both The MOAA Foundation and MOAA Scholarship Fund have the platinum seal of transparency from Candid, formerly known as Guidestar.

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