

ACC Roundtable: The MOAA Charities

October 23, 2025



Agenda

- Program Updates
- MOAA Charities Overview
 - Genelle Felix, Development Project Manager
- Insurance Affinity Partner Spotlight: Veterans Healthcare
 - Alex Taylor, Veteran Advocate
- Discussion

MOAA's Updated Privacy Policy Timeline

Date	Event
Mid-October	National members notified of privacy policy change via e-mail and new privacy policy posted on MOAA.org
Notification through Nov 21	30-day implementation period to allow national members to change communication preferences
Early November	National team to share recommended communications guidelines for chapter communications with prospective chapter members
Mid November	Newly opted-in member contact information shared with council and chapter leadership
Early December	Near-real-time Report (NRT) and Do Not Contact Report to be restarted

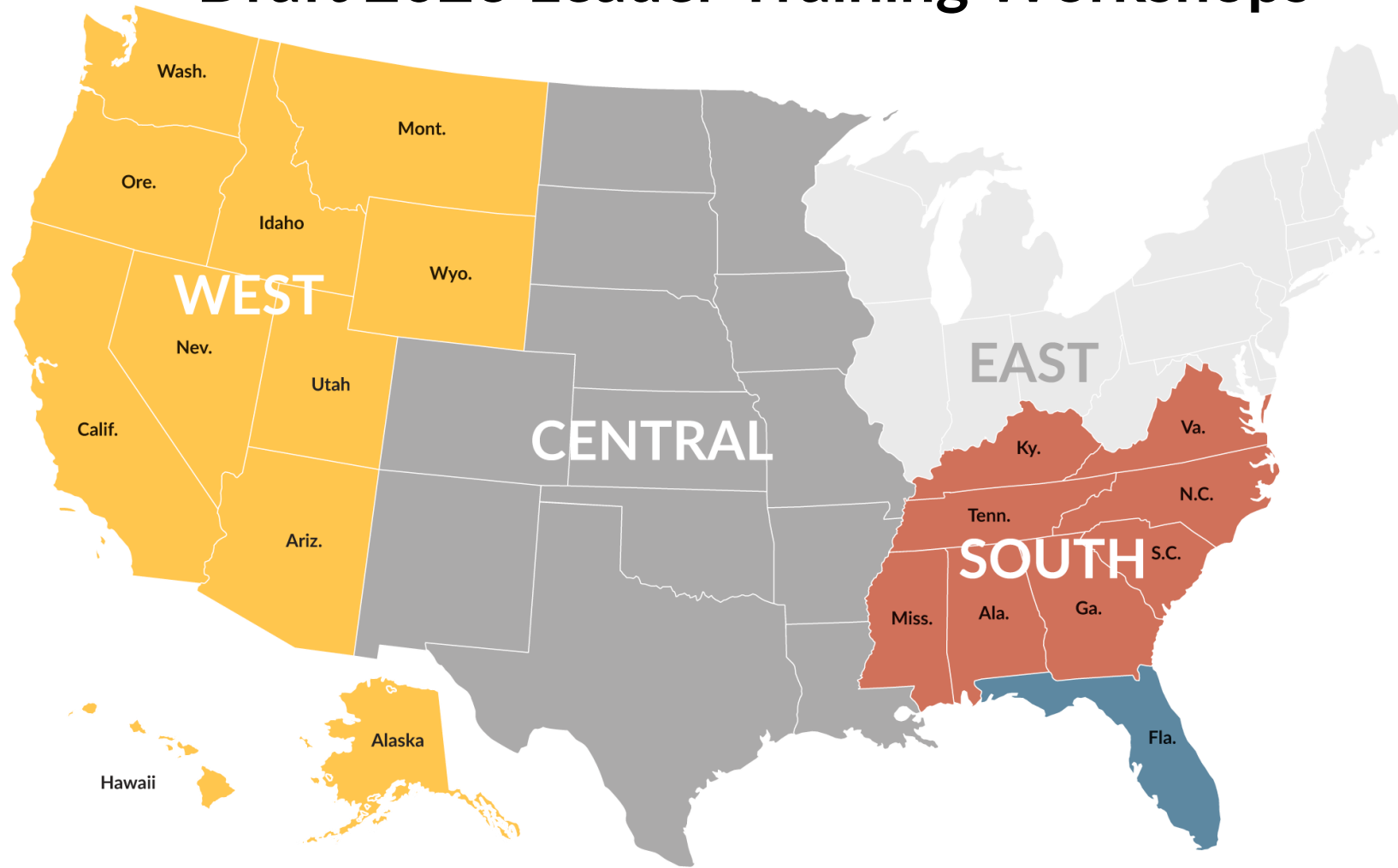
LOE Award Criteria

- **2025:**
 - No substantial changes to criteria
 - Guidance released 1 November
- **2026:**
 - Legislative Action Center Reg and Activity will be graded criteria
 - Member recruitment will likely be graded criteria
 - Guidance released mid-late November

Important Dates

- **Oct 28-29:** Total Force + Conference, Nation Harbor, MD
- **Oct 30:** Annual Meeting of the Membership
- **Nov 5, 6:00pm EDT:** Virtual Surviving Spouse Liaison Training. POC is Jen Goodale at jenniferg@moaa.org
- **Nov 14-15:** East Regional Workshop, Hershey, PA
- **Nov 20:** Monthly leaders roundtable on AiA 2026
- **Dec 1 – Jan 31:** LOE, Harris Communications, Strobridge, and Surviving Spouse Liaison Excellence Awards submission dates
- **Dec 1 – Feb 28:** MOAA Foundation Community Outreach Grants submission window

Draft 2026 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 29-31
FL, Other C&C by
invitation

Virtual Workshop
New Leaders
March TBD
Focused on New
Chapter Leaders

West Workshop - TBD
May TBD
AK, AZ, CA, HI, ID, MT,
NV, OR, UT, WA, WY

Virtual Workshop
Experienced Leaders
August TBD
Focused on Experienced
Leaders

South Workshop
TBD
November TBD
AL, FL, GA, KY, MS,
NC, SC, TN

2025 Roundtable Schedule

January 23 Advocacy in Action	February 27 Committee Module/NRT	March 27 Advocacy in Action Logistics	April 24 Chapter Dues Pay Portal
May 29* Chapter Visit and Awards Programs	June 26 General Counsel Issues	July 24 Recruiting and Retention	August 28 MOAA Virtual Chapters
September 25 Council and Chapter Mentorship	Oct 23 MOAA Foundation	November 20* 2026 Advocacy in Action	December 18* Year in Review/2026 Outlook

7:00 pm EST

*Adjusted from 4th Thursday to Avoid Conflict

The MOAA Charities

charities@moaa.org

moaa_foundation@moaa.org

(800)234-6622



Agenda

- The MOAA Scholarship Fund
 - Education Assistance Program
- The MOAA Foundation
 - 5 Areas of Support
 - Crisis Relief Program
 - Community Outreach Grant Program
 - Eligible Program Categories
 - Application Timeline
 - Application Process/Resources
 - Survey Monkey
 - Best Practices
 - Photo/Video Submission Best Practices
 - FAQs
 - Questions



The MOAA Scholarship Fund

Education Assistance Program



The Education Assistance Program

The MOAA Scholarship Fund's Education Assistance Program offers financial support to children of military families pursuing undergraduate education. Funding options include interest-free loans, grants, and scholarships, which are renewable for up to five years or until students complete their undergraduate degrees.

Eligibility Criteria

- Under 24 years of age
- Have a parent who is a military officer OR retired/active duty enlisted personnel (Children of former enlisted are not eligible)
- Have a high school or college cumulative GPA of 3.0 or higher.

Application Process

Applications are accepted each year from November 1 to March 1. Finalists are notified in May and required to submit additional documentation. Funds are disbursed in August.

Renewal

To remain eligible for funding, renewing students must maintain a 2.0 GPA.



Visit www.moaa.org/education to learn more and submit an application.





The MOAA Foundation



MOAA Foundation Areas of Support

- **Career Transition**
 - Network for Career Success with MOAA event, Career Transition virtual webinars, virtual career fairs
- **Professional Education Outreach**
 - Finance and benefits education webinars
- **Military Spouse Professional Development**
 - Professional career seminars and symposia with Hiring Our Heroes, Military Spouse Employment Guide (free download)
- **Crisis Relief**
 - Financial assistance as needed in crisis situations
- **Community Outreach**
 - Council/Chapter grant program assisting those locally in the military community

More information: charities.moaa.org/tmf

Crisis Relief Program

Our mission: provide critical support to the greater military and uniformed services community across the country who are experiencing financial setbacks due to unexpected crises at no fault of their own.

Who we help:

- Veterans
 - Currently serving and spouses
 - Surviving spouses
 - Military and veteran caregivers
- (Open to all ranks and U.S. uniformed services)



What we help with:

- Housing (rent, mortgage, housing assistance, repairs, groceries, etc.)
- Auto loan/lease/car repair
- Utilities (electric, water, heat, internet/cable, cellphone)
- Bills, including credit card, medical, and insurance



Our impact:

- Provide between \$500 - \$2,000 grants
- Awarded close to \$900K in grants to over 800 individuals and families

Crisis Relief Program

Three distinct features set the Crisis Relief Program apart from similar relief programs:

- 1 A streamlined application that takes less than 20 minutes to complete.
- 2 Funds reaching the bank account of approved applicants within a week of approval.
- 3 No requirement for a VA disability rating to be eligible, bridging the gap for the 12 million veterans without a disability rating.



Community Outreach Grant Program

- Program developed in 2017
- Offers funds to MOAA councils and chapters providing assistance to members of the uniformed services and their families within their local communities in one or more areas of critical need:
 - Housing
 - Food assistance
 - Employment
 - Health and behavioral health
 - Family support
 - Community reintegration
 - Financial assistance
 - Legal assistance
 - Transportation
 - Crisis Relief



Grand Strand Chapter

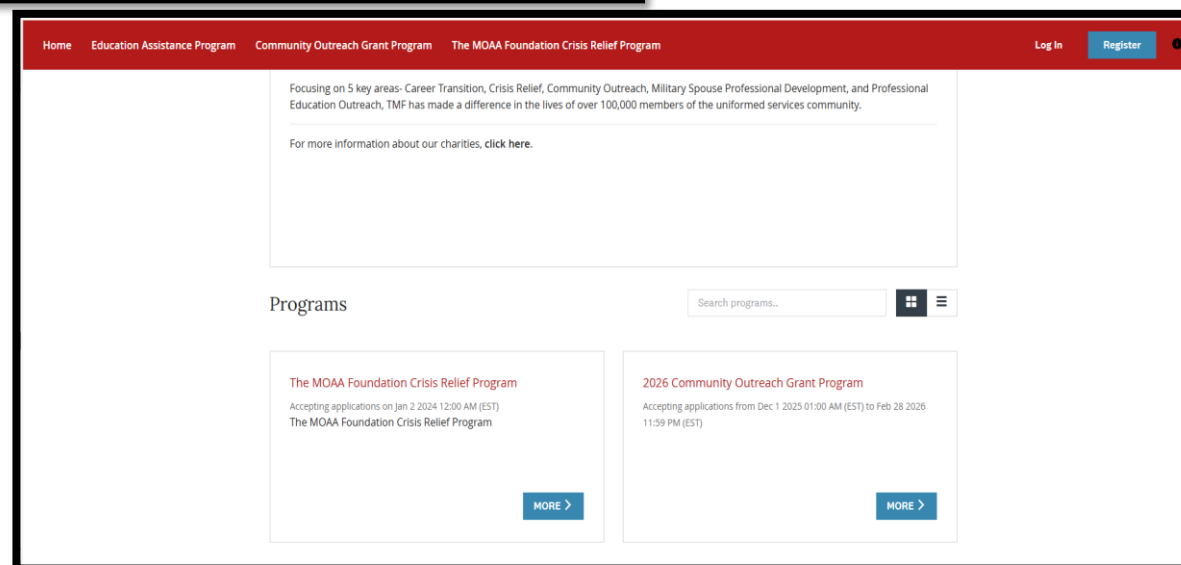
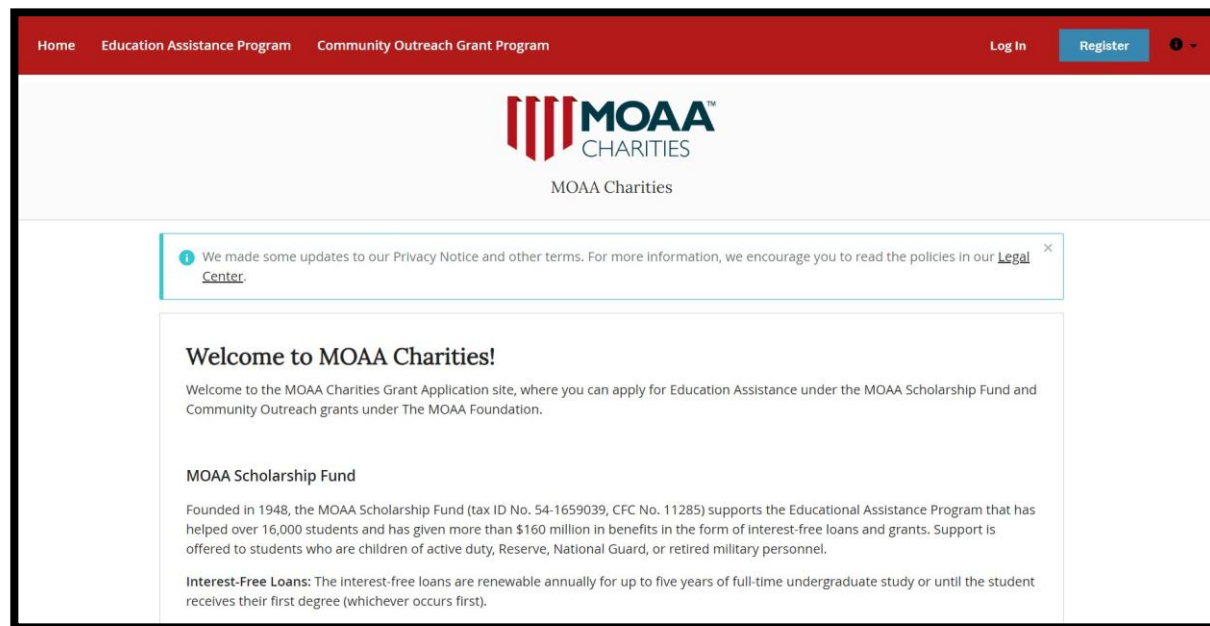


Community Outreach Grant Application Timeline

- Maximum grant amount: \$5,000
- Grant cycle: May 1 to April 30 of the following year
- Grant application period: Dec. 1 to Feb. 28, annually
- Grant scoring: Early March (members of MOAA board)
- Grantees approved/announced: MOAA's annual Spring Board Meeting
 - Will be contacted by email regarding grant status in late April or early May
 - Memorandum of Understanding (MOU)
- Funds available for disbursement: May
 - Funds will be initiated to your Council/Chapter bank account once the MOU is signed and submitted in your applicant portal
 - This process can take anywhere between 5-10 business days depending on document submission date from your Council or Chapter
- Grant budget reconciliation: May 31
- Mid-cycle and Final Reports
 - Mid-Cycle report due December 31, Final Report due May 31 (mandatory)
 - The MOAA Foundation may ask for additional reports throughout the current grant cycle

Application Process/Resources

- Application window opens on December 1 and closes on February 28
 - Applications are submitted on the Survey Monkey platform
 - https://moaacharities.smapply.us/prog/2026_community_outreach_grant_program_/
- You must create a new account to start your application
 - Once you begin the application you will see tasks that must be completed before you submit the application
 - You will see any outstanding tasks associated with the application and will receive an email reminder if those tasks aren't finished by the deadline
 - Will receive email confirmation once application is submitted
- 4 main questions will be scored by our judges, 25 points each, total of 100 possible points
 - Other sections of the application will still be reviewed
 - Clear, specific, understandable, complete
 - Ensure each question/prompt has been thoroughly answered before clicking "Submit"
 - You may return to edit your application at any point before the application window closes
- Website Resources
 - Grant Criteria document
 - Practice application worksheet
 - Latest webinar
 - Grant Fund Usage Report (not to be emailed in)



[Home](#)
[Education Assistance Program](#)
[Community Outreach Grant Program](#)

[Log In](#)
[Register](#)



MOAA Charities

2024 Community Outreach Grant Program

About Community Outreach Grants

The MOAA Foundation Community Outreach program provides grants to MOAA councils and chapters delivering direct assistance to military families in their local communities in ten areas of critical military and veteran family need. A number of MOAA councils and chapters nationwide are engaged in this type of very real, high-impact, community work. Financial assistance is provided to military families and veterans of all ranks. MOAA has 400+ councils and chapters in 50 states. This program is supported by corporate, foundation and public donations.

The Need

The two longest wars in the nation's history have directly affected the lives of almost 3 million service men and women who have deployed to combat zones and their

APPLY

Opens

Nov 28 2023 12:00 AM (EST)

Deadline

Feb 29 2024 12:00 AM (EST)

Already have



Register for an applicant account

Register with

G

OR

First name

Last name

Email

Password

Confirm password

By registering for an account, you agree to our [terms of service](#) and [privacy policy](#).

Best Practices

- Name your application
 - Chapter name: program name
- Take into consideration text box character count on the application
- Once an account is created, save your work, log back into your application
 - You can also complete your application in one sitting if preferred
 - When done with a task select 'mark as complete' and always **SUBMIT** when done
- Communicate with your Council/Chapter member who is submitting the application
- If you are working with an organization who wishes to apply on your behalf, you must be aware that they are making this submission and are directly involved in this process
 - Will not accept passthroughs
 - *This is essentially taking the grant funds and just giving them to an organization or program to use*
 - You must have direct involvement with the program you are applying for, and be directly involved in how the funds are being spent

Photo/Video Submission Best Practices

- Capture active engagement, active involvement, community support, MOAA logos, good lighting, horizontal photo or video is usually best (taken sideways, not up-and-down)
- Ensure anyone in the photos/videos/testimonials you submit have agreed to these being sent to The MOAA Foundation
- Include within your Community Outreach Grant reports in Survey Monkey

Photo Submission Examples



Frequently Asked Questions

- How can I reset my password?
 - Located on the application website log-in screen
 - Survey Monkey will help with login issues --Use the chat feature on the application page.
- Can my Council/Chapter submit more than 1 application?
 - Yes, so long as you are working with more than 1 program or organization and applying for separate grants for each.
- Can I print out my application once it has been submitted?
 - Yes, you will have the option to print a PDF copy of your application once it is complete
- Do I need to have general liability insurance before applying for a grant?
 - No. New this year we will not be requesting a copy of your chapter's liability insurance documents. However, we strongly encourage each chapter to maintain updated insurance coverage. All liability falls on the chapter.
- What is the purpose of an IRS 990 form?
 - This is the nonprofit form for your Council/Chapter OR the program you are applying on behalf of.
- How can my application receive the highest score?
 - There is no exact science to this process. Ensure that a complete and understandable application is submitted, including all the requested points of information and documents.

Contact Information/Links

- **Questions?**
 - Contact the Member Service Center at (800)234-6622
 - Email The MOAA Foundation at moaa_foundation@moaa.org
 - Email MOAA Charities for general questions charities@moaa.org
- **Helpful Links**
 - Crisis Relief Grant Info/application: charities.moaa.org/crisisrelief
 - Community Outreach Grant Info application: charities.moaa.org/COG
 - Donate: charities.moaa.org

Thank you for all you do to support those in the military and veteran community each day!

Questions?

Empowering
Veterans Through
Education



About Us

“Helping Veterans receive the benefits promised to them.”

An independent team

Protecting military coverage

Enhancing retirement benefits



Our impact



Across 50 States.

Over 20,000 Veterans served.

\$24M+ annually back in Veterans' Social Security accounts.

\$57M+ annually back to Veterans overall.

We help protect and enhance your coverage

Late enrollment penalties

Unnecessary coverage

Subordination of military coverage



What isn't covered by Original Medicare?

- › Prescription drugs
- › Dental care
- › Hearing aids
- › Eyeglasses or contacts
- › Most care outside the U.S.



Getting More Coverage

UNDERSTANDING MEDICARE

TFL is managed by the Defense Health Agency. Medicare is managed by the Centers for Medicare & Medicaid Services. The two agencies work together to coordinate benefits.

Medicare is a federal health insurance program for people:

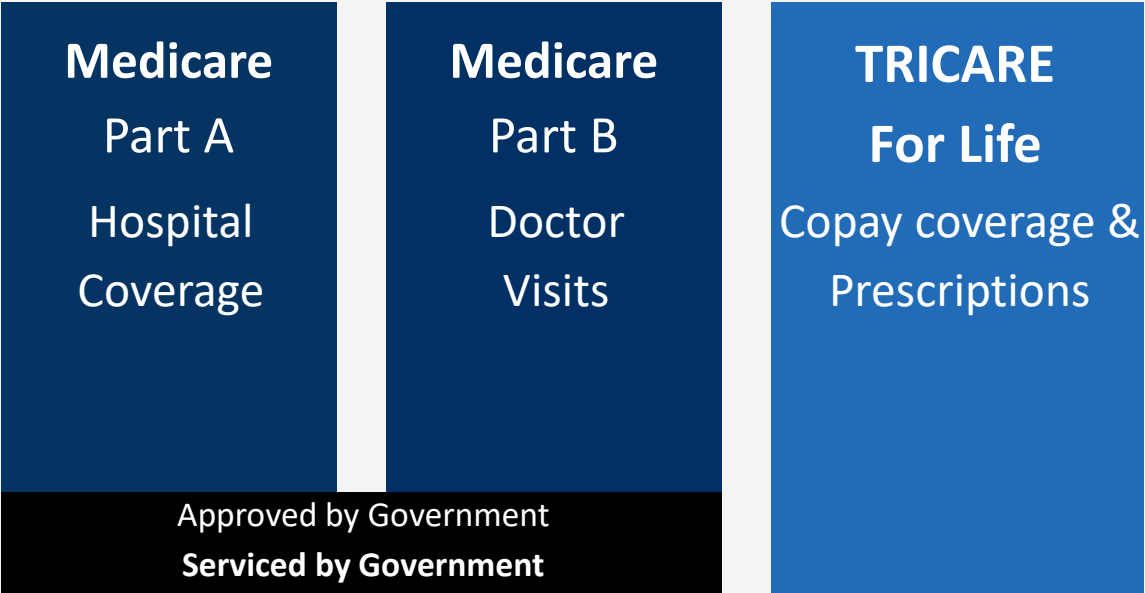
- Age 65 or older
- Under age 65 with certain disabilities
- Any age with end-stage renal disease

A blurred image of the American flag, showing the stars and stripes, positioned in the top right corner of the slide.

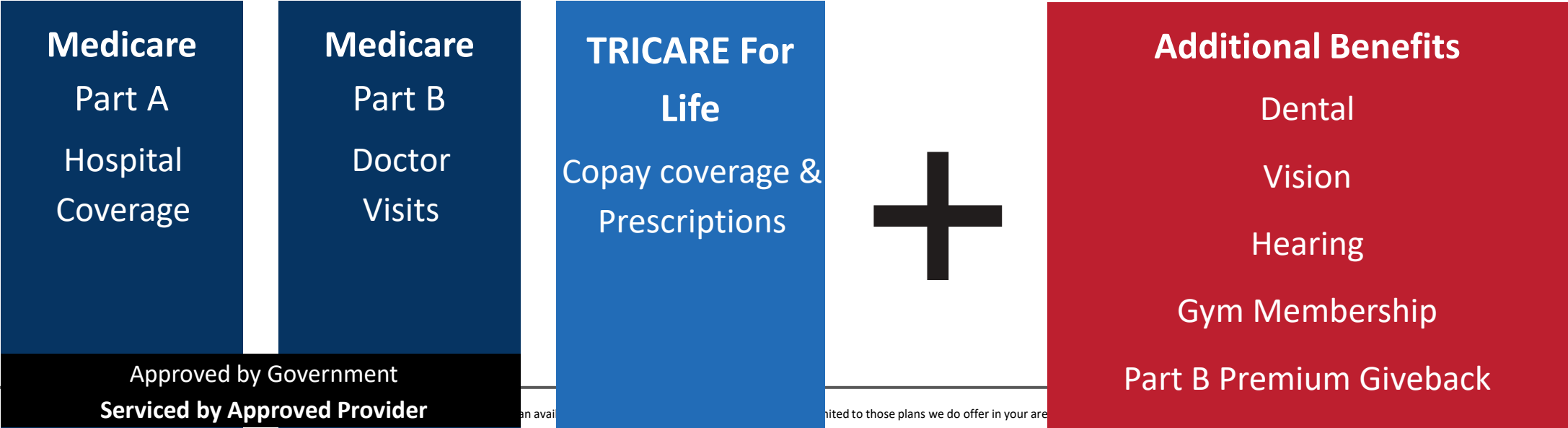
There are two ways to get Medicare:
through Original Medicare, which includes Medicare Part A and Part B, or by enrolling in a Medicare Advantage plan (also known as Medicare Part C). TRICARE For Life is Medicare-wraparound coverage for TRICARE beneficiaries who have both Medicare Part A and Part B.

(SOURCE: TRICARE For Life Handbook, "Learn how TRICARE and Medicare work together", pg. 9, par. 1.)

ORIGINAL MEDICARE



PART C: MEDICARE ADVANTAGE



What does TRICARE say about Part C: Medicare Advantage?

Will I lose my TRICARE For Life benefits if I sign up for a Medicare Advantage plan?

No. Medicare Advantage Plans, sometimes called "Part C" or "MA Plans," are an "all in one" alternative to Original Medicare. Private companies approved by Medicare offer these plans. These "bundled" plans include:

- Medicare Part A (Hospital Insurance);
- Medicare Part B (Medical Insurance); and
- Additional benefits (For example: dental, prescriptions, fitness)

If you enroll in a Medicare Advantage Plan, you still have Medicare. Medicare is still your primary coverage, and TRICARE For Life is the second payer for TRICARE-covered services.



 newsroom.tricare.mil 

4 Reminders About Getting Care With TRICARE For Life > TRICARE Newsroom > TRICARE News

4. Know how Medicare Advantage Plans work

“[Medicare Part C](#)” refers to Medicare Advantage Plans. Private companies contract with Medicare to offer these plans. Coverage includes Medicare Part A and Part B.

Why Veterans Healthcare?

Independent team of brokers

Personal access for every Veteran

Vetted and trusted by national VSOs

Serving retirees on-installation nationwide

Expertise in military coverage and Medicare



Complete your education by contacting us

As the official Medicare partner of MOAA, we would be honored to help you review your Medicare options, protect your military coverage, and expand your retirement benefits.

www.veteran.healthcare/MOAA



801-210-6429

(TTY 711) Mon-Sat, 8:00 - 20:00, MST

Calling this number will connect you with a licensed insurance representative.



Scan this QR code to book a time to speak with us.

Discussion



